The strength of an association is its ability to develop and adapt to new challenges year to year. With a new team, new goals and an unprecedented ambition, the STIL today has every chance of becoming an institution in the associative field. It is with great pleasure and honor that we’ve decided, this year, to take over the direction of the exhibition to guide it to a certain success while keeping the convictions and the identity of this event which are dear to us. All guided by the same passion and our desire to promote innovative entrepreneurs, we would like to thank those who enable us to organize this event and hope to see you for the 2019 edition.

The committee board

**Technological advances**

STIL is an interactive panorama of technical advances and scientific research that brings together entrepreneurs, researchers, investors and the general public to give them a taste of the future trends. Its purpose is to promote innovation and scientific creativity by enabling businesses and the public to interactively discover the innovative ideas that will shape the world of tomorrow. It is held every year at the SwissTech Convention Center, at the heart of the EPFL campus.

**Academic recognition**

Beyond the civil status, the association enjoys an additional recognition, the one of the Swiss Federal institute of Lausanne. This favorable position is due to our role of student association respecting the EPFL ethical charter on the one hand as well as the directive governing the school associations on the other hand.
STIL 2018 key-figures

- 107 exhibitors
- 70 start-ups
- 3'500 visitors
- 19 conferences
- 18 laboratories
- 2 displaying weeks in Lausanne
- 32 posters from 2m² to 3.4m²
- 150 posters in the metro

An exhibition at the heart of Europe
Exhibitors hold interactive booths and present their technologies to the public. Conferences are also held all day long.

Our goal being to promote new technologies, we offer the basic booth to startups as well as EPFL laboratories. 70% of the exhibitors are startups.

A moment to meet and exchange between the exhibitors before the exhibition public opening. They can discover their colleagues booths during this period.

Exhibitors hold interactive booths and present their technologies to the public. Conferences are also held all day long.

Thanks to a significant visibility Lausanne, the exhibition attracts a large part of the general public. Moreover, considering that the site is on-campus, most visitors are students.

The day ends with an aperitif for sponsors, exhibitors and speakers.
A new organisation for 2019

20 mars : La journée de l’industrie

- Main participants: companies and laboratories
- Dedicated to students’ interview for their Master Project or PhD

21 mars : Le STIL

- Mainly start-ups
- Increasing number of EPFL laboratories
- Attraction of more entreprises
Why becoming our partner?

Meet with tomorrow’s entrepreneurs

- Talk with innovative start-ups
- Welcome Breakfast for exhibitors and partners
- Matching Lounge: privileged meeting place
- After-Party Networking

Couple your company’s image with an exhibition about technology

- Well known event in the technology field across the Lake Geneva region
- Perfect place to show the creativeness of your company
- Use your stand to promote your last high-tech product

Increase your company’s visibility

- 11,000 future engineers and PhD will be in contact with your company
- Large communication media: website, social media, flyers, brochures, banners, etc.

Our partners:

Student Association
Future engineers
Start-ups
Researchers
Investors
# Our offers

## Company’s visibility:

<table>
<thead>
<tr>
<th></th>
<th>PREMIUM 8’000 CHF</th>
<th>STARTER 3’500 CHF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo’s size on the various output media</td>
<td>L</td>
<td>M</td>
</tr>
<tr>
<td>Flyers</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Website, social media</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Presence on STIL’s brochure</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Presence on advertisements in the subway &amp; in the city</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Presence on banners &amp; screens during the exhibition</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Conference</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Planning:

<table>
<thead>
<tr>
<th></th>
<th>L</th>
<th>M</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stand’s size</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Privileged location stand</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>20m² private office</td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Advertising tarpaulin</td>
<td>●</td>
<td></td>
</tr>
<tr>
<td>Standard stand</td>
<td></td>
<td>●</td>
</tr>
<tr>
<td>Matching Lounge</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Breakfast</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>After-party networking</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>

Our offers are non-exhaustive, we are at our disposal in order to tailor your company’s communication during the STIL. Some examples:

- **Events on EPFL’s campus**
- **Promotional video**
- **Private conferences (only exhibitors are allowed for example...)**
Contact

Partnership managers: stil@epfl.ch
Alexandre Mir +41795675671
Jules Maire +33625199204
Corentin Brocard +41788187996
Constance Crouigneau +33645310939

Address: Case postale 20, 1015 Lausanne
Website: www.salon-stil.ch

With the support of our partners of the previous edition:

innovaud FORUMEPFL APG | SGA
Geneva EPFL agepoly VAUD